

Robur acquires Molinel and triples in size with InnovaFonds



Lyon, December 1, 2022 - InnovaFonds is acquiring a stake in the Robur Group in order to complete the acquisition of Molinel and thus create a leading group with sales of €75 million.





Directed by Ingrid Goutagny, Robur is the reference in the design, manufacture and distribution of professional and image clothing for the Kitchen / Catering sectors, and is also present in the Industrial, Medical and Well-being sectors. With a strong capacity for innovation, Robur focuses on constantly improving the comfort of end users. Robur has, among other things, developed thermoregulatory professional clothing or clothing made from plastics collected at sea and then recycled.

Fady Perche, CEO of Molinel, is also involved in the operation and will become CEO of the new group, which will consolidate a turnover of €75 million after the operation. Robur and Molinel are based in the Lyon region (Robur in Rillieux la Pape and Molinel in Roanne) as well as in Lille where Molinel has its nerve center.

For Ingrid Goutagny, President of the Group: "This merger with Molinel is in line with the development and diversification plan put in place after Covid. Our expertise is complementary and will enable us to become a leading French industrial player in professional clothing in Europe. Our ambition and our growth projects required the arrival of a shareholder able to actively support us in the industrial and commercial issues we are planning. We therefore quickly positioned ourselves alongside InnovaFonds".

Franck Urbanski, Partner at InnovaFonds, emphasizes: "The determination of the management team immediately appealed to us in view of a highly transformative transaction. In their respective markets, Robur and Molinel are brands that have historically been recognized for their high technicality, both supported by the quality of services provided by their organization: the complementarity of the two groups was obvious".

About InnovaFonds:

InnovaFonds is an independent management company with more than €350 million under management. It is active in majority, minority and flex transactions, with underwritings of up to €30 million. As an active shareholder alongside management and a true "sparring partner", InnovaFonds is involved in a financial and industrial partnership with a strong business approach. As a responsible and committed investor, InnovaFonds places value creation through growth, in favor of human capital and the energy transition, at the heart of its strategy. InnovaFonds makes its experience and networks available to its investors in order to support organic development projects while promoting external growth operations.

